



## PMLA Executive Meeting Minutes Nov 23, 2023

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**PRESENT:** Allen Wales, Dave Zille, Derek Wood, Jamie McMurray, Jessica Lancaster, Errin Morrison, Michael Druce, Jen Dolsen, Brent Thompson

**REGRETS:** Russ Aunger, Scott Styles, Errin Morrison, Alona Maksimenko, Nicky Land, Jake Healey, Stuart Doyle, Nicole Jensen

### **1.0 Start of Meeting: Called to order at 7:04pm**

Approval of Previous Minutes: Sept 8, 2023 moved by Michael, seconded by Jamie, and approved.

### **2.0 President Report**

Allen reported on political movements within the LMMLC, and his Junior AGM attendance.

### **3.0 2024 Registration and Fees**

There was a group discussion of 2024 registration fees:

- Challenge with Paid Coaches: Increasing registration fees becomes necessary as we continue towards a model of paid coaches at various levels.
- Subsidy Options: Considering either subsidizing paid coaches partially or having teams with paid coaches bear the cost.
- Impact of Fees on Registration: Debate whether lowering fees at younger levels would significantly increase registration.
- Demographic and Program Quality Factors: Recognition that success in registration might be more due to the quality of skill programs and demographic factors than just low fees.
- Affordability of Lacrosse: Acknowledgement that lacrosse is relatively affordable compared to other sports, even at \$150-\$155.
- Equipping New Players: Discussion about facilitating equipment exchanges for new players to reduce their costs.
- Models for Coach Financing:
  - The whole association pays for paid coaches.
  - Only players on teams with paid coaches pay.
  - Hybrid model with partial subsidy by the association.
- Financial Impact and Strategies:
  - Concerns about financial shock to new parents with additional coaching fees.
  - Suggestion of fundraising to offset costs.
  - Considering a coach development fee in registration.

- Proposing a slight increase in fees to cover coaching costs.
- Focusing on increasing fees for older age groups while maintaining lower fees for younger players.
- Equity and Decision Making: Discussion on the fairness and logistics of deciding which teams receive paid coaches.
- Long-Term Strategy: Striving for a balance between keeping lacrosse affordable and providing quality coaching, with a gradual approach to implementing financial changes.
- 2024 Fees:
  - Allen motioned we leave mini-tyke fees as-is and increase other division fees by 10%. Motion was seconded by Michael and approved. Derek and Jamie to review and confirm.
- Shorts/T-shirts:
  - After discussion, the decision was made that the association will provide shorts to new players only. Existing players can order shorts/shirts as needed. Motion was made by Allen, Dave seconded and it was approved.
  - Michael will investigate having an inventory of shorts and shirts.
- Registration:
  - Registration to open Dec 1<sup>st</sup> at 8 AM. Dave to connect with Jamie about details for the website.
- Rust removal:
  - Rust removal will start sometime after Jan 13<sup>th</sup>. Action item to confirm which coaches will be back so that planning can begin.

#### **4.0 New Business**

- Michael is working with Cyclone Taylor regarding apparel orders, etc. He and Allen to meet in December to discuss what to pre-order for next year.
- Jamie to send rolled over registration numbers so we can confirm we have enough jerseys for 2024.
- Referral discount: Derek confirmed we will have a referral discount this year. Jen to confirm details and create a poster.
- Goalie Development Assistance: Michael proposes using a contact, a former goalie, for goalie training at minimal cost. Also mentions potential occasional assistance from a Warriors goalie. Michael to come back with potential costs.
- Lacrosse Lab Platform: Michael suggests replacing Team Snap/Linkt with Lacrosse Lab for organizing drills and practice plans, noting it may have a similar cost. Allen suggested we would need further information to consider this (noting TeamLinkt is free).
- Video System for Teams: Michael discusses the potential adoption of video systems for team analysis. There was a discussion of cost, practicality, and implementation challenges. Suggested for Michael to follow up with Dave to discuss further.
- Dave mentioned we are still in need of a secretary.

**5.0 Next Meeting**

Jan 18<sup>th</sup> @ 7 PM via Zoom

**6.0 End of meeting 8:34 pm Motioned by Allen, seconded by Dave, approved.**