



**PMLA Executive Meeting Minutes
November 13, 2025**

PRESENT: Allen Wales, Dave Zille, Kristi Loewen, Jessica Lancaster, Scott Styles, John Kemp, Russ Aunger, Jen Dolsen, Nicky Land, Errin Morrison, Katrina Page, Pricilla Druce, Derek Wood, Jamie McMurray

REGRETS: Brent Thompson, Jake Healey, Michael Druce, Alona Maksimenko, Eugenio Pasquarelli,

Start of Meeting: Called to order at 7:04 PM

Approval of Previous Minutes: October 2025 moved by Jessica, seconded by Russ and approved.

Presidents Report:

- Allens last meeting as President (aside from upcoming AGM)
- Allen cited his limited availability due to work commitments as the biggest challenge as of late and expressed his confidence in the association's growth under the current executive. He reflected on the past 10 years, highlighting challenges like COVID-19 and the decisions about merges, while expressing pride in the association's achievements, including the updated apparel.
- Allen thanked everyone for their support and expressed willingness to assist in the future if needed.

VP Report:

- Jessica attended the BCLA AGM Meeting held on October 25th, 162 in attendance, moderated by Sports Law/neutral 3rd party. They presented financials, showed a surplus of \$47K, which is an improvement from past deficit years. There was no vote on the financials. Also discussed were issues with official abuse and the need to recruit more officials.
- BCLA fee increase from \$15 to \$30 approved

Ref Allocator Report:

- No update this month

AGM Planning

- Old Orchard site visit confirmed for November 20th 630-730PM
- Plan to meet on November 25 to review the slide deck and presentation for the meeting
- Dave needs some team contact information; Pricilla will send.
- Allen has contacted all award recipients by phone.
- Jessica and Kristi coordinating the pickup and drop off of trophies to Victory.
- Graduation jerseys- Jessica picking up in Langley
- Scott is good to go for the Pre-AGM BBQ, he will submit the application for gaming license so we can do a 50/50 at the AGM
- Jen will manage the Hot Chocolate table
- Reviewed who is presenting each award and noted on the master spreadsheet
- Team agreed to arrive around 430 to commence set up for AGM

PMLA Swag Store / Christmas

- Marilyn from Real Hip Clothing put together some well-priced packages for the holidays and they can be ready pre-Christmas for gifting
- Will share info on socials and in e-mail blast
- There are options to partner more in the future, she has great ideas and cost is reasonable. Can set up tables with pre-made merch etc.

Registration Fees:

- Want to stay fairly in line with COQ and POCO
- Will need to consider the BCLA increases – several, but most material is the increase of around \$10 per player.
- Propose we raise only \$10 across the board, except U7- which we would leave unchanged
- Jaime is ready from a Ramp perspective, will be allowing split payments but reducing the amount of payments to shorten the timeline and reduce the number that we need to chase down from changed/expired cards etc.
- Goalie discounts were discussed with Priscilla recalling that they previously agreed to offer a 50% refund for full-time goalies U11 and up, similar to Coquitlam's approach. Jamie suggested implementing the refund halfway through the season rather than at the end to avoid budgeting complications and manage player changes more effectively. The group agreed to set clear guidelines for full-time goalies, including a minimum number of games played, while allowing flexibility for players who try goalie for the first time.
- Motioned and approved to implement 50% discount for full time goalies U11 and up for the 26 season
- Motioned and approved to refund full time goalies from 25 season 50% of their registration fees

Finance Update:

- \$7K gaming grant this year and secured \$27K for next year.
- Scott did excellent work with tournaments, and we pulled in close to \$14K this year
- We're in a good financial spot going into 26, especially if we have another strong year of tournaments
- Derek will circulate the financials for review ahead of the AGM.

Round Table:

- Dave will update the website in prep for registration and provide Kristi video instructions / training on how to maintain it.
- Dave will assist in setting up the newest emails in the Gmail format.
- Jen will work with the new Social Media team to get info on registration shared
- Social team still need logins to social platforms, Allen to pass those on by Christmas

Action Items:

1. Eugenio: Compare PMLA bylaws with the Societies Act to ensure compliance
2. Jessica: Send out email to U15C team about Spirit of Lacrosse award
3. Dave: Send PowerPoint template to Derek for financial slides
4. Derek: Send financials to Dave within the next week for AGM
5. Dave: Send award winner photos request to Priscilla for team contacts
6. Priscilla: Send Dave the emails of all award recipients
7. Jessica: Drop off trophies at Victory early next week after robbing trophy case with Kristi
8. Jessica: Pick up jerseys from hockey shop in Langley on Saturday
9. Jessica: Send email to graduating players about jerseys using VP email
10. Scott: Grab propane bottles and hot dogs for AGM barbecue on the day of
11. Jen: Get hot chocolate and recruitment info for AGM table
12. Dave: Create Zoom meeting for November 25th at 7 PM for AGM slide deck review
13. Dave: Pick up key from rec center for November 20th site visit at 6:30 PM
14. Dave: Follow up with award winners for photos
15. Dave: Assemble AGM presentation and video slideshow
16. Kristi: Send out Zoom meeting invite for November 25th after Dave creates it
17. Kristi: Confirm after November 20th site visit if games/cornhole needed and volunteer arrival time
18. Jessica: Send out test link for Christmas swag store from Marilyn/Real Hip Clothing to executive for feedback
19. Scott: Talk to Jordan about taking on swag coordinator role
20. Jamie and Priscilla: Test discount code for goalie registration before launch
21. Jamie: Open registration by December 1st
22. Jamie: Work on registration setup and train potential new registrar
23. Derek: Confirm goalie families with Jamie for last season refund
24. Dave: Update website for registration launch on December 1st
25. Dave: Record training video for Kristi on website content maintenance
26. Dave: Draft registration email in advance of AGM
27. Jen: Work with marketing/social media people to create graphics for registration open and AGM job postings
28. Jen: Email Dave and social media team tomorrow to coordinate registration communication
29. Dave: Contact Scott to confirm key sponsors for AGM slide deck
30. Dave: Coordinate transition of email accounts to new board members after AGM
- 31.. Allen: Hand over social media logins by Christmas

- End of meeting 8:22
- **Next meeting: January 14, 7PM**