



PMLA Executive Meeting Minutes
October 14, 2025

PRESENT: Dave Zille, Kristi Loewen, Jamie McMurray, Jessica Lancaster, Scott Styles, John Kemp, Russ Aunger, Jen Dolsen, Nicky Land, Errin Morrison

REGRETS: Allen Wales, Brent Thompson, Jake Healey, Nicole Jensen, Michael Druce, Alona Maksimenko, Katrina Page, Pricilla Druce, Derek Wood, Eugenio Pasquarelli

Start of Meeting: Called to order at 7:05 PM

Approval of Previous Minutes: June 2024 moved by Jessica, seconded by Nicky and approved.

Presidents Report:

- Allen Wales was not in attendance. VP report covered off any relevant items

VP Report:

- LMMLC Meeting held on September 23
- BCLA AGM on October 25- we have 4 votes so 4 board members attending
- Several changes coming to BCLA that were discussed at last LMMLC meeting including increasing the number of players you can call up and changes to offense-defense rules in U17 and U22
- There has been discussion about removing A1 A2 designations and having A, B, C, D (for development)
- \$500 fines announced for any improperly placed players in an association. Fines to the association. Some feedback was that the amount seems low and they may look to increase it if its not enough of a deterrent
- Feedback that the Port Moody managers were on top of self-scheduling. Still not sure if pilot will be continued next season or not
- Discussion of changing the zones for LMMLC- may result in us having a different zone manager

Ref Allocator Report:

- No update this month

AGM Planning

- All awards determined except the fair play award. Nicky will review stats and confirm winners
- Location is Old Orchard, tables, chairs provided, seats 125- may have some standees if we get turnout like last year
- AV will be needed. Dave can provide speaker, microphone and projector. Scott has screen
- Will need to plan a pre-event visit to get the lay of the land. Historically night before but we will work with Nicky to book a date. Evening visit would be ideal to get a sense for lighting after sunset

- Event starts at 6, BBQ at 5
- Email announcement for AGM minimum 30 days notice, needs to go within the next week or so.
- Jen will organize hot chocolate and see about getting some lawn games (weather dependent)
- Discussed changing the format somewhat to allow the coaches to speak about the graduating players.
- Kristi and Jessica to coordinate trophies to Victory
- Graduating jerseys on order and will be done in time- Jessica is coordinating
- Need to plan next years AGM date sooner so we can book venue much earlier- table at January meeting

Social Media Coordinators Update

- Thanks to Jen for spearheading this initiative to get the social media coordinators onboarded
- They came with a long list of questions – great, thoughtful questions. Most will be taken offline to discuss with the stakeholder
- They would like to get an association email account for ease of receiving communications – Dave will action, Jessica will connect them
- Discuss the need to bring up the new role at the team managers meeting
- Need to consider a budget (if any) for them for social media tools like Canva Pro and scheduling tools, funds for contests/giveaways – to be discussed with Derek offline
- Connect the team with Scott from a sponsorship perspective
- Also asked about partnerships with Warriors, PCL, Fusion etc. – this is mostly an association decision of who we would want to endorse/align with
- Will they need posts to be approved? If so who will do that? Suggest we not micromanage and allow some autonomy and extend trust
- One association social account on each platform is all they are in charge for. This is not extending to accounts for each team in each division
- Get Allen to confirm what budget he’s been working with for the last few years and use that as a starting point
- They will work on a post for AGM with all the available positions

Round Table:

- Dave is waiting for a few additional wall ball prizes to be delivered, overall comments on the initiative were very positive
- 50/50 at AGM – will do an online one, Scott will apply for the license

Action Items:

1. Nicky tally up the fewest penalty minutes to determine the Fair Play Award winner.
2. Kristi to coordinate with Alan to ensure award winners are notified.
3. Dave to set up a social media coordinator email address and connect with Jessica
4. Jessica to connect Dave with the social media coordinators.
5. Dave to send out AGM notification email to the membership within a week.
6. Kristi to coordinate a site visit to Old Orchard Hall with Dave, Scott, and Jessica.
7. Nikki to confirm insurance coverage for the AGM venue.
8. Kristi to pull together the final award information and send it to Victory for trophies.

9. Jessica to help store and deliver trophies.
10. Dave to connect with Jessica regarding team photos for the AGM slideshow.
11. Scott to organize 250 hot dogs for the AGM barbecue.
12. Jen to organize hot chocolate for the AGM.
13. Jessica/Jen to arrange for cornhole games for the AGM.
14. Dave to bring microphone, projector and speaker for the AGM.
15. Scott to bring canopy for the barbecue area.
16. Scott to apply for 50-50 license for the AGM.
17. John to help Scott reformat the photo for the city's screen display.
18. Kristi to coordinate with Alan to schedule the next meeting before the AGM.

- End of meeting 7:51 pm
- **Next meeting: October 14, 2025 @ 7PM**